

# Destination East Point's "Discover East Point" Board Display

**Event Date:** Saturday, Oct.1, 2-7pm

**Event Location:** Downtown East Point Commons (2757 East Point St.)

**\*Deliver your board on Oct.1<sup>st</sup> :** between 11am- 1pm, at the EPMSA tent

**\*Pick-up your board on Oct.1<sup>st</sup> at:** 7pm, at the EPMSA tent

A member of the respective group is encouraged (but not required) to accompany your board to answer any potential community questions.

Sponsored by the East Point **Employee Ambassador Program** (EAP), the purpose of this display & contest is to build community pride, encourage healthy competition and to share positive information about East Point to visitors and prospective residents & businesses!

## Overall Program Components:

- One (1) board from each neighborhood organization (**the only competing entry**), highlighting unique attributes— see below)
- One (1) board from East Point organizations/groups (Schools, Boards & Commissions, Area Attractions, etc.— see additional info below)
- One or Two City Boards (produced by the EAP group, in conjunction with the various City Departments)

## Basic Format Details for ALL Display Board Entries:

- Each board is limited to a 24" x 36" board format. All items must in some way be attached/secured to the original 24"x36" board
  - Example #1: Neighborhood flags can extend past the board, so long it is attached to the 24"x36" board.
  - Example #2: Neighborhood board below (right) has shutters (hinged) and planter box (attached) to the original 24"x36" board which is acceptable.
- The 24" x36" can be oriented **horizontally** or **vertically** (your choice) and it must be sturdy enough (w/any attachments on it) to be able to be displayed on an easel or sit upright on a table for display. If the board is to be displayed on a table, it must have its own support to stay upright (like a picture frame fold out stand). Organizations should provide their own easel or small table for their board. Exception: Neighborhoods may "reserve" an easel (limited number available-so reserve ASAP by emailing [erodgers@eastpointcity.org](mailto:erodgers@eastpointcity.org), first come first served ) .
- Board must convey informative, positive, family friendly content

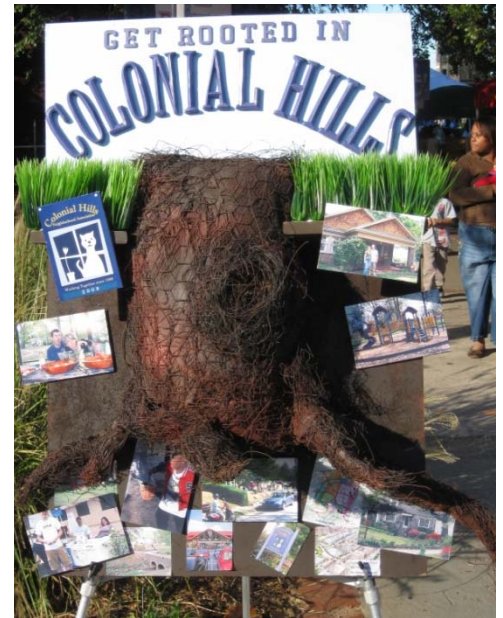
## City Boards, Tourism Attractions & Schools:

**\*\* A non-compete entry (no prizes, just pride factor!)**

### Basic Info Your Board Should Include:

- Location(map), Contact Info, Websites, Facebook (if applicable)
- Photos of the Group/Organization – "in action" or group photos
- Photos of Your Location (Building, Facilities, etc.)
- Basic Information about or photos depicting what you Do/Offer (Purpose/ Mission, Projects, Programs, Activities, Events, etc.)

**\*Great Opportunity to Tell the Community about your Organization!**



**Neighborhoods:** A competing entry! The winner receives an Oz Pizza Gift Certificate toward a Neighborhood Pizza Night!

**Judging of Neighborhood Board Entries:**

The EAP members will select a panel for judging the boards the day of the event. Boards will be judged on the (1) inclusion of the information listed below, (2) overall appearance/attractiveness of the board and (3) creativity used to relay that information to the community. Boards will be judged by 5:30pm and the winning entry will be announced on Stage between 5:30-7pm. A representative can accept the prize on stage.

**Information Your Neighborhood Board Should Include:**

**Part One: Basic Information**

- Legible Map Clearly Indicating Boundaries of the specific Neighborhood with a reference (8 blocks from Downtown EP, 1 mile from Greenbriar Mall, 1/4 mile from Langford Pkwy, 1 mile from Camp Creek Marketplace, Walking Distance to Tri-Cities High, etc.)
- Neighborhood Association Contact Info, Websites, Meeting Days, Time & Location of the monthly or quarterly Meetings

**Part Two: Neighborhood Character/Amenities**

- Photos of a couple of the neighborhood streets (demonstrating the proximity of houses to each other, sidewalks (if any), size of yards, street trees - photos capturing the overall feel of the neighborhood).
- Photos of Amenities convenient to your neighborhood: Downtown EP, Velodrome, Bowden Senior Center, Schools, Camp Creek Marketplace Shopping, Local Park, Basketball or Tennis Courts, Rec. Center, etc.
- Include some examples of the types of houses your neighborhood has/is known for: Victorian Farm Houses, Craftsman Bungalows, 1930's Brick Cottages, 1950's-60's Brick Ranches, 1970-1980's brick homes, 1990's-Present "New" Homes, Historic Infill Homes, Townhomes, etc.

**Part Three: Neighborhood Community Building Activities/Projects**

- Photos of Social Activities/Events: Block Parties, Home Tours, Summer BBQ's, Participation in City Events, Holiday Socials, etc.
- Other Programs/Projects: Beautification Projects, Quarterly Neighborhood Clean-ups, etc.
- Photos or Inclusion of Unique Neighborhood Promotional Items: Neighborhood flags or logo, Neighborhood entry signs, sign toppers, t-shirts, decals, unique house numbers, other promotional items, etc.

\*Erin Rodgers will be coordinating with local real estate groups to compile some lists of homes for sale in each of the neighborhoods (list & map) at the event for prospective residents to check out.

**\*\*Please contact Erin Rodgers, [erodgers@eastpointcity.org](mailto:erodgers@eastpointcity.org) or 404-270-7059, with any questions you may have!**

