



REVISED

EAST POINT MAIN STREET ASSOCIATION

2009 Fourth of July Festival

Vendor Information & Application

EPMSA thanks you for your interest in being a vendor for our 2009 Fourth of July Festival. Please read the following event policies and procedures carefully. By submitting a completed and signed application along with the appropriate vendor fee, you are agreeing to abide by these policies as written.

EVENT POLICIES AND PROCEDURES:

1. Reservation of a booth requires submission of a completed, signed application and a vendor fee, which must be received prior to Wednesday, **June 24, 2009**, (please see the attached listing of booth dimensions and fee breakdown).
2. Checks should be made payable to: **East Point Main Street Association**. EPMSA is a non-profit 501(c) 3 downtown revitalization organization. Return application forms and vendor fees to:

**East Point Main Street Association – 4th of July Event
1596 West Cleveland Avenue, Suite 102-302
East Point, GA 30344**

3. **All applications are due no later than Wednesday, June 24, 2009.**
4. There will be no refunds. This event takes place, rain or shine.
5. For vendor information, please visit www.DowntownEastPoint.com.
6. **Food vendors** should identify **ALL** of the categories of items that will be sold from their booths as there is a limit to the number of vendors selling the same food items.
7. **Sale of non-soda and non-alcoholic beverages, such as water, lemonade, tea, and etc. requires submission of an application and a corresponding vendor fee.**
8. **EPMSA RESERVES THE SOLE RIGHT TO SALE ALL SODA PRODUCTS DURING THIS EVENT.**
9. **EPMSA RESERVES THE SOLE RIGHT TO SALE ALL ALCOHOLIC BEVERAGES DURING THIS EVENT.**
10. Sale of items advertising the event must first be approved in writing due to possible sponsor conflicts.
11. Vendors/Exhibitors may set-up from 1:00 pm to 3:30 pm. All vehicles must clear the festival area by 3:00 pm.
12. The event officially opens at 4:00 pm. All vendors are expected to be open from 4:00 pm until 10:00 pm.
13. Vendors/Exhibitors will provide, deliver, and set-up their materials including tables, tents, chairs, and generators, and leave booth area clean upon departure.
14. Booths can only sell either food or merchandise, not both.
15. Email specific questions to VendorInfo@DowntownEastPoint.com.
16. Please retain this sheet for your reference

LICENSE AND PERMITS: All vendors/exhibitors must comply with all applicable laws, event policies and regulations concerning their products, presentations, and conduct during the event. Non compliance will result in penalties and/or booth closure. EPMSA assumes no liability or responsibility for these requirements.

LIMIT OF LIABILITY: East Point Main Street Association, its partners, operators, venues, and sponsors are not liable for any damages or injury resulting from attendance and/or participation in the Fourth of July event.

**2009 Fourth of July Festival
Vendor Application Form**

RETURN TO: EAST POINT MAIN STREET ASSOCIATION
1596 WEST CLEVELAND AVE, SUITE 102-302
EAST POINT, GA 30344

NAME _____ DATE _____

ADDRESS _____ CITY/STATE _____ ZIP _____

BOOTH NAME _____ CONTACT NAME _____

PHONE NUMBER _____ EMAIL _____

Please indicate the category of items which you plan to sell. Vendors can only sell from two different food categories per booth space. **For food vendors only:** If selling from two different food categories, the 2nd booth fee (equal or lesser) is a half price.

General Food Category	Booth Fee	Booth Size
<input type="checkbox"/> Bakery Items (breads, cakes, pies)	\$ 150	10' x 12'
<input type="checkbox"/> Beverages (water, lemonade, iced teas, punch)	\$ 150	10' x 12'
<input type="checkbox"/> Candy apples, cotton candy, popcorn, nachos	\$ 150	10' x 12'
<input type="checkbox"/> Deli sandwiches, cold plates	\$ 150	10' x 12'
<input type="checkbox"/> Italian Ice, frozen drinks, snow cones	\$ 150	10' x 12'
<input type="checkbox"/> Funnel cakes	\$ 150	10' x 12'
<input type="checkbox"/> Ice cream, soft serve	\$ 150	10' x 12'
<input type="checkbox"/> Fried fish	\$ 175	10' x 12'
<input type="checkbox"/> Hot dogs, burgers	\$ 175	10' x 12'
<input type="checkbox"/> Polish sausage	\$ 175	10' x 12'
<input type="checkbox"/> Chain Restaurants (Red Lobster, Malone's)	\$ 250	10' x 15'
<input type="checkbox"/> Grilled meats (BBQ, chicken, pulled pork, etc.)	\$ 250	10' x 20' **Automatic entry into "Grill-Off**

Calculate Booth Fees:

1st Fee _____ x 100% = _____

2nd Fee _____ x 50% = _____

Total Fees = _____

Checks should be made for the amount equal to total fees and payable to EPMSA

Please list the specific items you plan to sell from the selected General Food categories. Be as detailed as possible as we are limiting the number of vendors selling the same food items.

Merchandise Category	Booth Fee	Booth Size
Artwork, Crafts, Pictures	\$ 100	10' x 10'
Bath Salts, Shea Butter Candles	\$ 100	10' x 10'
Branded Beauty Products Avon, Mary Kay	\$ 100	10' x 10'
Business Advertisement Resort Sales	\$ 100	10' x 10'
General Merchandise T-Shirts, Sparklers	\$ 100	10' x 10'
Informational Purposes Only: Neighborhood Associations, Churches Political Candidates, Non-Profits	\$ 75	10' x 10'
Red Cross, Voter Registration Community Service	No Charge	

Calculate Booth Fees:

Booth Fee times # of Booths

_____ x _____

Total Fees = _____

Checks should be made for the amount equal to total fees and payable to EPMSA

I have read and understand the policies of East Point Main Street Association as expressed on both pages of this application. I hereby agree to abide by these policies. I understand that failure to do so may result in booth closure without any refund.

Printed Name _____ Signature _____ Date _____