

DOWNTOWN EAST POINT BUSINESS DIRECTORY

The East Point Main Street Association (EPMSA), a 501(c)3 non-profit organization, is made up of East Point residents and business owners. EPMSA's mission includes helping to make the Downtown District a thriving business environment. Keeping this in mind, EPMSA is proud to announce the unveiling of the online "Downtown Business Directory" on their website,

www.DowntownEastPoint.com

This project has been a long time coming . . . but we hope you will agree it was worth the wait. EPMSA has worked in conjunction with the City of East Point's Economic Development Department and the project has now become a reality!

As a benefit of being a Downtown District Business, EPMSA will list your business name and phone number in this Directory for **FREE!** For the downtown businesses who see the value of a comprehensive web presence, the "Downtown Business Directory" offers four options as an "Upgrade" to the **FREE** listing mentioned above. Please take a look at the example layouts and pricing information in this brochure and contact Erin Rodgers (info to the right) to participate. The pricing indicated is an annual renewal rate.

OPTION 1 EXAMPLE:

Main Street Businesses

City of East Point
 2777 East Point Street
 East Point, Georgia 30344
 PH: 404-270-7100
 Hours: M-F 9:00 AM - 4:00 PM
 Sat-Sun: Closed

OPTION 3 EXAMPLE:

Main Street Businesses

City of East Point
 2777 East Point Street
 East Point, Georgia 30344
 PH: 404-270-7100
 Hours: M-F 9:00 AM - 4:00 PM
 Sat-Sun: Closed

INTRODUCTORY PRICE LIST

*Prices subject to change.

Complimentary Base Package **FREE**

- Business Name, Address & Phone Number

Option 1 - Standard Business Layout **\$25/year**

All benefits listed above, plus:

- Separate Page for Business Info
- Single Photo of Business
- Hours of Operation

Option 2 - Deluxe Business Layout **\$50/year**

All benefits listed above, plus:

- Business Logo
- Business Profile/Message from Owner
- Link to Business of the Month Article (if applicable)

Option 3 - Premium Business Layout **\$65/year**

All benefits listed above, plus:

- 3 Additional Profile Photos
- Location Map
- Link to Businesses Website or Email Link

Option 4 - VIP Business Layout **\$85/year**

All benefits listed above, plus:

- A Weekly "Specials" Calendar
 (For offerings/specials that occur every week, all year long - updates to this calendar during the year will cost extra.)

Any Revisions/Additions **\$50 minimum charge per occurrence. Estimate will be given for changes.**

TO UPGRADE, PLEASE CONTACT:

Erin Rodgers, Downtown Development Manager
erodgers@eastpointcity.org or 404-270-7059



www.DowntownEastPoint.com

Department of
Economic Development