

DOWNTOWN  
EAST POINT

www.DowntownEastPoint.com

**Benefits of Being Located in Downtown East Point!**

**Free Online Downtown Business Directory :** Your business is listed in the online business directory: <http://www.downtowneastpoint.com/mainstreetbusinesses/>. You can upgrade your profile page on the business directory, complete with photos, your logo, hours of operation, link to your website, google map for directions and much more for just \$65/year! See the example for the City of East Point's on the business directory.

**Online Resources:** The Downtown East Point web page with additional information and links to resources is: <http://www.downtowneastpoint.com/businessownerresources/>.

**Free Business of the Month Article:** Simply send me an email indicating you would like to be entered into the Business of the Month drawing and you will be in the drawing until you win! This is a FREE full page profile of your business published in the newsletter of the month your name was drawn and then archived online and linked to your profile page in the directory (if you upgrade to the Deluxe Business Layout or above). Here is a link to current and previous "Business of the Month" winners: <http://www.downtowneastpoint.com/businessofthemonth/>

**Downtown East Point & City of East Point Facebook Page:** Downtown East Point (search "EPMSA East Point") & the City of East Point have a Facebook page. If your business maintains a Facebook page, please feel free to post on the Downtown East Point wall about any upcoming events/promotions you are doing. They have close to 3000 friends, so it is a great way to promote your business for FREE!

**Free Specials Listing in the Newsletter!:** You can list monthly specials in the Downtown Newsletter for FREE by sending me an email ([erodgers@eastpointcity.org](mailto:erodgers@eastpointcity.org)) with the details!

**Free Help Wanted postings in the Newsletter!:** You can list "Help Wanted" postings for FREE by sending me an email ([erodgers@eastpointcity.org](mailto:erodgers@eastpointcity.org)) with the details!

**Available Discount Advertising in the Newsletter!** Advertising in the newsletter starts at only \$25/month : <http://www.downtowneastpoint.com/downtownnewsletter/> . Email [erodgers@eastpointcity.org](mailto:erodgers@eastpointcity.org) for more information!

**Free Real Estate Listings in the Newsletter!** Any commercial space you have for lease or sale in the downtown area will be listed for FREE. Email [erodgers@eastpointcity.org](mailto:erodgers@eastpointcity.org) .

**Free Event Listings under the Calendar of Events in the Newsletter!** Special events you host in the downtown area will be listed for FREE. Email [erodgers@eastpointcity.org](mailto:erodgers@eastpointcity.org) .

**Downtown Events** If you would like to participate in upcoming events, please check out this link to dates and information: [www.downtowneastpoint.com/mainstreetevents/](http://www.downtowneastpoint.com/mainstreetevents/)

**Quarterly Downtown Business Meetings**

The Quarterly Downtown Business Meetings give local businesses an opportunity to meet with the Police Department to hear updates, find out about upcoming opportunities and network with other area businesses.

**Downtown Development Coordinator** I am available via telephone (left) or email whenever you need assistance with anything involving doing business here in the City of East Point!

**-Erin Rodgers****EPMSA'S  
MISSION STATEMENT:**

*To preserve and enhance the downtown area as the heart of East Point, communicating a sense of place, community pride and heritage, while providing for a successful business and residential environment.*

**ECONOMIC DEVELOPMENT**

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