

1. Default Section

* 1. Please indicate how strongly you disagree or agree with the statements below.

	Strongly Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Strongly Agree
I am pleased with my current business location.	jn	jn	jn	jn	jn
My current parking situation is adequate.	jn	jn	jn	jn	jn
If the City had a matching funds Facade Grant program, I would apply for it so that I could improve my building façade.	jn	jn	jn	jn	jn
When I have needed assistance, the City has been readily available.	jn	jn	jn	jn	jn
Most of my sales occur in-store(in person) vs. via the internet or by phone.	jn	jn	jn	jn	jn
Most of my customer base is located in East Point.	jn	jn	jn	jn	jn
The City is doing what it can to retain its current businesses.	jn	jn	jn	jn	jn
I would recommend East Point to another business owner for relocation.	jn	jn	jn	jn	jn
I will attend quarterly meetings to help staff and other business owners improve the business environment.	jn	jn	jn	jn	jn

Additional Comments

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* 2. What attracted you to East Point?(Check all that apply)

- Great Location Available
- Good Customer Base
- Low Operating Costs (Lease/Purchase)
- Access to Transportation (MARTA/Interstates/Airport)
- Low Operating Costs (Utilities/Taxes/Permit Fees)
- Proximity to Downtown Atlanta

Other (please specify)

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*** 3. What other cities did you consider and why?(Check all that apply)**

Atlanta

Fairburn

Other

College Park

Hapeville

Why did you consider those cities? (please specify)

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4. Have you ever considered expanding your business?

Yes

No

If so, how can the City assist you?

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*** 5. How long have you been at this location?**

Less than a Year

6-8 years

15-20 years

1-2 years

9-10 years

20+ years

3-5 years

11-14 years

*** 6. Do you lease or own your space?**

Lease

Own

7. How many employees do you have (including yourself)?

1

7-10

21-25

2-3

11-15

26-30

4-6

16-20

30+

* 8. What are your thoughts about the City's Sign Ordinance?

	Strongly Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Strongly Agree
I agree we need a sign ordinance, but I am not ok with the one we have.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The current sign ordinance is too restrictive	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The current sign ordinance does not allow me to advertise my business due to size constraints.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The current sign ordinance does not allow me to advertise my business due to number of signs limitation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The current sign ordinance does not allow me to advertise my business due to permit application requirements.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The current sign ordinance does not allow me to advertise my business due to the fee charged for sign permit.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel the City should charge a one time sign permit fee and get rid of the yearly sign permit renewal requirement.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel the City should base their signage size/number limitation on the size of the facade area the business has to advertise on instead of one guideline for all businesses.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other Issues/Comments

9. If the City considered editing the sign ordinance, what three items would you suggest they add or revise?

- No permit for Sandwich Board Signs
- No permit to advertise promotions in my store
- Other (please specify)/Comments
- Lessen the exterior signage size restrictions
- Lessen the fees charged for sign permits

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*** 10. The process for a new business to get through the permit requirements is too complicated.**

- Strongly Disagree
- Somewhat Disagree
- Neutral
- Somewhat Agree
- Strongly Agree

Please Specify Why/Comments

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11. If the City or other organization offered a Small Business Revolving Loan Program (where money is offered to small businesses at a low rate and as they re-pay the loan, new loans are issued to more small businesses, and so on), I would use it to: (Check all that apply)

- Upgrade my Business Facade/Building
- Open a new business/additional location in EP
- Expand my business & Hire more employees
- I would not use it

Other (please specify)/Comments

12. What other programs and/or incentives have you seen in other cities that you think would be beneficial to bring here in East Point?

13. Any other comments, positive & negative, about your experience doing business here in East Point(that is not due to the current economy)? Also, feel free to call Erin Rodgers, City of East Point Economic Development, Main Street/Downtown Development Manager at 404-270-7059 or erodgers@eastpointcity.org.