



East Point Main Street Association

PO Box 91274
East Point, GA 30344

www.DowntownEastPoint.com

08/24/11

RE: Board of Directors Solicitation

The East Point Main Street Association is currently searching for eligible candidates for its Board of Directors. The East Point Main Street Association (referred to hereinafter as EPMSA) is a 501(c)3 non-profit organization whose mission is *“to preserve and enhance the downtown area as the heart of East Point, communicating a sense of place, community pride and heritage, while providing for a successful business and residential environment.”*

EPMSA enters into contracts for services with the City to plan and produce four events in the downtown area: “Taste of East Point . . . and the Tri-Cities Area” (first Saturday in May), “Salute to the Red, White and Blue” Hometown Celebration (July 4th), “Destination East Point Fall Festival” (first Saturday in October) and the East Point Farmer’s Market (every Saturday morning from May through November). In addition, EPMSA works on community building projects, beautification projects and meetings and networking events that further the mission of the business development of the downtown area of East Point.

Candidates shall possess a strong willingness to participate in the overall planning and execution of the programs, events and projects sponsored and executed by the EPMSA. Candidates shall possess a positive energy as it relates to the events, projects and programs that EPMSA produces and strives to develop.

A background in corporate sponsorship, marketing/advertising, event planning, nonprofit organization volunteering and business networking/economic development experience is a plus.

Candidates shall attend called meetings regarding the organization and its operations, attend the organization's events, and abide by the rules and procedures set forth in the EPMSA bylaws.

Candidates shall be current residents of the City of East Point.

Thank you,

East Point Main Street Association
www.DowntownEastPoint.com