

EAST POINT NEIGHBORHOOD SURVEY



Please return via email to: generalinfo@downtowneastpoint.com or mail to: Main Street/
Downtown Development Mgr., 1526 East Forrest Ave., Suite 400, East Point, GA 30344 .

Note: EP is used below as an abbreviation for East Point

1. Rank the following items you want to see downtown:

	Very Important	Someday	Wouldn't Use It
• Grocery Store	(A)	(B)	(C)
• White Linen Restaurant	(A)	(B)	(C)
• Coffee House	(A)	(B)	(C)
• Bagel/Donut Shop	(A)	(B)	(C)
• Bookstore	(A)	(B)	(C)
• Deli/Sandwich Shop	(A)	(B)	(C)
• Ice Cream Parlor	(A)	(B)	(C)
• Outdoor Farmer's Market.....	(A)	(B)	(C)
• Indoor Farmer's Market.....	(A)	(B)	(C)
• Theatre/Performance Hall.....	(A)	(B)	(C)
• Chinese Restaurant.....	(A)	(B)	(C)
• Sushi Restaurant.....	(A)	(B)	(C)
• Wine Bar	(A)	(B)	(C)
• Other	(A)	(B)	(C)

2. How strongly do you agree or disagree with the following statements?

	Strongly Agree	Somewhat Agree	Neutral	Strongly Disagree
• I always try to buy products and services locally.....	(A)	(B)	(C)	(D)
• I like the look and feel of downtown.....	(A)	(B)	(C)	(D)
• Downtown is clean and inviting	(A)	(B)	(C)	(D)
• Downtown merchants & staff are friendly & helpful.....	(A)	(B)	(C)	(D)
• I feel safe downtown, even at night.....	(A)	(B)	(C)	(D)
• There are a lot of products and services downtown.....	(A)	(B)	(C)	(D)
• There is plenty of convenient parking downtown	(A)	(B)	(C)	(D)
• Downtown businesses are open when I want to shop.....	(A)	(B)	(C)	(D)
• Downtown businesses sell products/services I want.....	(A)	(B)	(C)	(D)
• Downtown businesses sell at a fair price.....	(A)	(B)	(C)	(D)
• I like to bring guests downtown.....	(A)	(B)	(C)	(D)
• I recommend shopping downtown.....	(A)	(B)	(C)	(D)
• I recommend eating downtown	(A)	(B)	(C)	(D)
• I will attend EPMSA's "Spring Clean Fling" event (Apr.10).....	(A)	(B)	(C)	(D)
• I will attend EPMSA's "Taste of East Point" event (May 1).....	(A)	(B)	(C)	(D)
• I will attend EPMSA's 4th of July Fireworks event.....	(A)	(B)	(C)	(D)
• I will attend EPMSA's "Destination East Point" event (Oct.2).....	(A)	(B)	(C)	(D)
• I will attend EPMSA's "EP Celebrates the Holidays" event (Dec.3)	(A)	(B)	(C)	(D)
• I would attend summer/fall movies shown outdoors downtown..	(A)	(B)	(C)	(D)
• I will attend _____event downtown.....	(A)	(B)	(C)	(D)
• Good, affordable housing is available downtown.....	(A)	(B)	(C)	(D)
• I am happy with the City of EP's entertainment options.....	(A)	(B)	(C)	(D)
• I am happy with the City of EP's recreation programs.....	(A)	(B)	(C)	(D)

3. How often do you do the following?

	2+ Times a Week	Once a Week	1-2 times a Month	Once every few Months	Never
• Eat downtown, dine in the restaurant.....	(A)	(B)	(C)	(D)	(E)
.....	(A)	(B)	(C)	(D)	(E)
• Eat downtown, to go/carry out.....	(A)	(B)	(C)	(D)	(E)
• Eat downtown, for breakfast	(A)	(B)	(C)	(D)	(E)
• Eat downtown, for lunch	(A)	(B)	(C)	(D)	(E)
• Eat downtown, for dinner	(A)	(B)	(C)	(D)	(E)
• How often do you eat a dinner that costs \$5 or less per person.....	(A)	(B)	(C)	(D)	(E)
• How often do you eat a dinner that costs \$5-10 per person.....	(A)	(B)	(C)	(D)	(E)
• How often do you eat a dinner that costs \$10-15 per person.....	(A)	(B)	(C)	(D)	(E)
• How often do you eat a dinner that costs \$15-20 per person.....	(A)	(B)	(C)	(D)	(E)
• How often do you eat a dinner that costs \$20-25 per person.....	(A)	(B)	(C)	(D)	(E)
• How often do you eat a dinner that costs \$25 or more per person..	(A)	(B)	(C)	(D)	(E)
• Eat at a restaurant in Camp Creek Marketplace.....	(A)	(B)	(C)	(D)	(E)
• Eat at a restaurant in East Point, not downtown or on Camp Creek	(A)	(B)	(C)	(D)	(E)
• Eat at a restaurant outside of East Point.....	(A)	(B)	(C)	(D)	(E)
• Grocery shopping close to where you work.....	(A)	(B)	(C)	(D)	(E)
• Grocery shopping close to where you live.....	(A)	(B)	(C)	(D)	(E)
• Shop at grocery stores like Trader Joe’s.....	(A)	(B)	(C)	(D)	(E)
• Shop at grocery stores like Whole Foods.....	(A)	(B)	(C)	(D)	(E)
• Shop at grocery stores like Publix, Kroger.....	(A)	(B)	(C)	(D)	(E)
• Shop at grocery stores like Wayfield, Save-A-Lot, Piggly Wiggly	(A)	(B)	(C)	(D)	(E)
• Shop at Farmer’s Markets.....	(A)	(B)	(C)	(D)	(E)
• Non-grocery retail shopping in downtown.....	(A)	(B)	(C)	(D)	(E)
• Come downtown for personal care services(salon, etc.).....	(A)	(B)	(C)	(D)	(E)
• Come downtown for professional services(insurance, etc.)..	(A)	(B)	(C)	(D)	(E)
.....	(A)	(B)	(C)	(D)	(E)
• How often would you use a walking trail close to your home.....	(A)	(B)	(C)	(D)	(E)
• How often would you use a bicycle trail close to your home....	(A)	(B)	(C)	(D)	(E)
• How often would you use a public pool close to your home.....	(A)	(B)	(C)	(D)	(E)

4. I eat at restaurants outside of downtown due to:

	Strongly Agree	Somewhat Agree	Neutral	Strongly Disagree
• Better location.....	(A)	(B)	(C)	(D)
• Better parking.....	(A)	(B)	(C)	(D)
• Better hours.....	(A)	(B)	(C)	(D)
• Better service.....	(A)	(B)	(C)	(D)
• Better quality.....	(A)	(B)	(C)	(D)
• Better selection.....	(A)	(B)	(C)	(D)
• Better price.....	(A)	(B)	(C)	(D)
• Better safety	(A)	(B)	(C)	(D)

5. I shop at stores outside of downtown due to:

• Better location.....	(A)	(B)	(C)	(D)
• Better parking.....	(A)	(B)	(C)	(D)
• Better hours.....	(A)	(B)	(C)	(D)
• Better service.....	(A)	(B)	(C)	(D)
• Better quality.....	(A)	(B)	(C)	(D)
• Better selection.....	(A)	(B)	(C)	(D)
• Better price.....	(A)	(B)	(C)	(D)
• Better safety	(A)	(B)	(C)	(D)

6. Which businesses listed below would you patronize if they opened in the downtown area?

- Publix/Kroger Dunkin Donuts The Varsity Six Feet Under
- Figo/Little Azio Krispy Kreme Taqueria Del Sol Barking Hound Village
- Trader Joe's Flying Biscuit Willy's Mexicana Grill Sweet Tomatoes
- Starbucks Coffee Einstein Bagels Moe's Southwest Grill Doc Greens (Salads/Health Focus)
- CVS/Walgreens Whole Foods Indoor Farmer's Market Le Giverny (French Cuisine)
- RuSan's Sushi L.A.Fitness Outdoor Farmer's Market Eclipse de Luna (Spanish Tapas)
- Aurora(Coffee) Java Lords(Coffee) Danneman's(Coffee) Olive Bistro (Mediterranean)

7. What four businesses, if they were offered downtown, would you be most likely to patronize?

- A. _____ B. _____
- C. _____ D. _____

8. What other businesses or types of businesses would you like to see come to the downtown area?

9. What are the two biggest reasons you go downtown?(Establishment name, attraction, activity, etc.)

10. Are you currently a business owner or are you interested in opening a business in East Point?

Yes _____ No _____ If yes, please provide your contact info here or email erodgers@eastpointcity.org or call 404-270-7059.

11. Where do you typically park when you drive to downtown?

- In the surrounding neighborhoods In a private parking lot
- On the street In a public parking lot
- Other : _____

12. How far do you typically have to park from your downtown business destination?

- Near the Entry 1/2 block away
- 1 block away 2 blocks away
- 3 blocks away 4 blocks or more

13. How far do you live from downtown?

- Live Downtown Walking distance
- Under 5 minutes 5-10 minutes More than 10 minutes

14. How far do you live from where you work?

- Work downtown Walking distance Under 5 minutes 5-10 minutes
- 10-20 minutes 20-30 minutes 30-45 minutes More than 45 minutes

15. If there were free monthly movies shown downtown, would you attend with your friends and family?

Yes _____ No _____ Maybe _____ If it was outdoors? Yes _____ No _____ Maybe _____

16. What community based events or programs do you think would do well in downtown East Point?

17. In order to increase tourism in East Point, what makes EP a “destination” or could potentially make EP a destination for tourists? (Check all that apply) :

- EP’s historic buildings/small town feel (unique shops/restaurants, provide walking tour map, visitor’s center)
- Camp Creek Marketplace EP Shuttle Bus that transports tourists from the area hotels to downtown
- Cycling (EP already has the only Velodrome in the region–could add a mountain biking trail to tie in with this “cycling” theme)
- Various forms of art displayed throughout downtown Weekly outdoor music during lunch & dinner hours
- A theme, perhaps multiple EP “mascots” uniquely designed/painted and displayed throughout downtown
- Other: _____

18. If there was a downtown mascot/icon, what do you think it should be? _____
(Example: Hapeville has butterflies, other cities have bears, oak leaves, trolleys, etc.)

19. Would you be interested in volunteering for any of the following with EPMSA?

- Beautification Projects (plantings, clean-ups, light pole decorations, façade designs, etc.)
- Events: Spring Clean Taste of East Point 4th of July Destination East Point Holiday Event
 - Set-up/Clean-up/Breakdown Soda/Food Sales/Beer/Wine Sales
 - Ticket Sales Kid’s Zone
 - Neighborhood Activities Advertising (hanging up posters/banners)
- Collecting information about buildings/businesses downtown and creating a working database
- Collecting data for the newsletter, like the flashback feature, business of the month article, etc.
- Other: _____

Please provide your email address: _____

20. What types of music do you listen to? (For future event music selection, check all that apply)

- Jazz Classical Classic Rock Oldies
- R&B Country Alternative Other: _____
- Rap Hip Hop Folk Other : _____

21. Would you and/or a friend(s) like to be added to the newly released “Downtown East Point” newsletter email list? Email address: _____

Email address: _____ Email address: _____

22. Do you have any additional comments/concerns/suggestions for improving downtown EP? _____

Thank you for taking the time to fill this survey out. Please mail it back to this address: **Attn:Main Street/ Downtown Development Mgr., 1526 East Forrest Ave., Suite 400, East Point, GA 30344** or you can email your responses to **generalinfo@downtowneastpoint.com**.