

East Point Main Street Association

2009 Sponsorship Benefits

www.DowntownEastPoint.com



“Salute to the Red, White & Blue”

Presenting Sponsor-\$7,500 (Receives all benefits listed below)
Platinum Level- \$5,000 (Receives Benefits A thru W listed below)
Gold Level - \$3,000 (Receives Benefits A thru R listed below)
Silver Level- \$1,000 (Receives Benefits A thru O listed below)
Bronze Level- \$750 (Receives Benefits A thru K listed below)
Loyalty Level-\$500 (Receives Benefits A thru G listed below)
EPMSA Friend-\$250 (Receives Benefits A & B)

“Destination East Point”

Presenting Sponsor-\$3,000 (Receives all benefits listed below)
Platinum Level- \$2,000 (Receives Benefits A thru W listed below)
Gold Level - \$1,000 (Receives Benefits A thru R listed below)
Silver Level- \$750 (Receives Benefits A thru O listed below)
Bronze Level- \$500 (Receives Benefits A thru K listed below)
Loyalty Level-\$300 (Receives Benefits A thru G listed below)
EPMSA Friend-\$200 (Receives Benefits A & B)

“East Point Celebrates the Holidays”

Presenting Sponsor-\$1,000 (Receives all benefits listed below)
Platinum Level- \$750 (Receives Benefits A thru W listed below)
Gold Level - \$500 (Receives Benefits A thru R listed below)
Silver Level- \$400 (Receives Benefits A thru O listed below)
Bronze Level- \$300 (Receives Benefits A thru K listed below)
Loyalty Level-\$200 (Receives Benefits A thru G listed below)
EPMSA Friend-\$100 (Receives Benefits A & B)

Advertising/Marketing Program & Downtown Improvement Program & General Fund Sponsorship

Signature Sponsor -\$1000(That year's program is named in your companies honor & you receive benefits M, N listed below)
Platinum Level- \$750 (Benefits M,N listed below)
Gold Level - \$500 (Benefits C, J listed below)
Silver Level- \$250 (Benefits A listed below)

Sponsor Benefits (Per the various donation levels as indicated above)

- A. Your Company's name listed on the event/program web page & any flyers/posters, if offered (Deadline TBD)
- B. Booth space-10'x10' at the event
- C. Your Company's name listed more visibly as a Sponsor on the event/program web page & any flyers/posters, if offered (Deadline TBD)
- D. Discounts on advertising, if offered, by other media sponsors for the event(i.e.a Radio Station)
- E. Two passes into the VIP tent on the day of the event & two passes to the Event Reception, if offered
- F. Special “Sponsor” Sign to display at your booth & recognition of sponsorship 1 time from the stage during the event
- G. Your Company's name listed on the official event T-shirt that will be on sale at the event & a free T-shirt, if offered (Deadline TBD)
- H. Recognition of sponsorship 2 times from the stage during the event,
- I. Two additional passes into the VIP tent on the day of the event, two additional passes to the Event Reception & four T-shirts, if offered
- J. Upgrade to your Company's Logo located the event/program web page & on flyers/posters (Deadline TBD)
- K. Upgrade to 10'x10' booth in prime location & your Company's name listed more visibly on the official event T-shirt, if offered (Deadline TBD)
- L. Your company's banner displayed at the event in a select location(if it is provided-max 15sf sign)
- M. Upgrade to your Company's Logo prominently located the event/program web page w/link to your website
- N. Upgrade to your Company's Logo prominently located on flyers/posters & logo located on the official event T-shirt, if offered (Deadline TBD)
- O. Recognition of sponsorship 3 times from the stage during the event & 1 Minute Presentation by Rep. & six T-shirts, if offered (Deadline TBD)
- P. Upgrade to Booth space 10'x20' in prime location & your Company's Logo more visibly on the official event T-shirt, if offered (Deadline TBD)
- Q. Recognition of sponsorship 4-5 times from the stage during the event & 2-3 Minute Presentation by Rep. & 10'x10' booth space at a future event
- R. Your Company's banner displayed near the stage & at the VIP area & your company is recognized on all press releases
- S. Your Company may do a giveaway or other promotional activity on stage at the event
- T. Upgrade to eight passes into the VIP tent on the day of the event & two additional passes to the Event Reception, if offered
- U. Your Company's Logo is prominently on the official event T-shirt, if offered (Deadline TBD)
- V. Your company's banner displayed on the front of the stage at the event & at the Kid's Zone area and two other select area(if it is provided)
- W. Booth space-(2)10'x20' & Special “Sponsor” Sign to display at your booth & a 10'x20' booth at a future event of your choice
- X. Your company's banner centered prominently on the front of the stage at the event & four other locations at event (if it is provided)
- Y. Your company introduces the Entertainment Headliner & is recognized as a Presenting Sponsor on all press releases (if applicable)
- Z. Your company gets (3)10'x20' booths beside the stage & Special “Presenting Sponsor” Signs to display at your booths

****A cumulative or one time donation of \$1500 during a donation year will, in addition to the benefits detailed above, get your company's logo placed on the front page of EPMSA's website for the remainder of that donation year as a Signature Sponsor. Business card sized advertisements, with contact info & a link to your website, on the front page of EPMSA's website are also available at an additional rental fee of \$500/year. (Both of these benefits are included for sponsors at the Gold Level and above for the 4th of July event). Send an email to SponsorInfo@DowntownEastPoint.com for more donation information.**