



**EAST POINT MAIN STREET ASSOCIATION**  
Salute to the Red, White & Blue  
**Alcohol Vendor Information Form**



EPMSA thanks you for your interest in being a vendor/exhibitor for our 2011 Fourth of July Event. Please read the following event policies and procedures carefully. By submitting a completed and signed two part application (vendor form & waiver) along with the appropriate vendor fee, you are agreeing to abide by these policies as written.

**EVENT POLICIES AND PROCEDURES:**

1. Reservation of a booth requires submission of a completed and signed two part application (vendor form & waiver) along with the appropriate vendor fee, which should be received prior to **Monday, May 30, 2011.** **After this date, if the space is still available, a \$50 late fee will apply. Final deadline for any alcohol sales booth application is June 1, 2011.**
2. Checks should be made payable to: **East Point Main Street Association.** EPMSA is a non-profit 501(c) 3 downtown revitalization organization. Mail application forms and vendor fees (check or money order) to:  
  

**East Point Main Street Association – 4<sup>th</sup> of July**  
**Attn.: Vendor Committee**  
**PO Box 91274**  
**East Point, GA 30344**
3. There will be no refunds. This event takes place, RAIN or SHINE.
4. Email specific questions to: [sgeorgeepmsa@gmail.com](mailto:sgeorgeepmsa@gmail.com). See [www.DowntownEastPoint.com](http://www.DowntownEastPoint.com) for information.
5. **THE SELLING OF ALL NON-ALCOHOLIC BEVERAGES (Soda Products, Water)** must first be approved in writing by EPMSA, and requires submission of a vendor fee (\$200).
6. **THE SELLING OF ALL ALCOHOLIC BEVERAGES** must first be approved in writing by EPMSA, and requires submission of a vendor fee (\$500) and this special vendor agreement from EPMSA.
7. Sale of items advertising the event must first be approved by EPMSA in writing due to possible sponsor conflicts.
8. Vendors/Exhibitors may set-up from 11:30 am to 3:30 pm. All vendor/exhibitor vehicles must be fully unloaded and clear the festival area by 3:00 pm. No vendor/exhibitor vehicles will be admitted to the event area after 3:00pm.
9. The event officially opens at 4:00 pm. All vendors are expected to operate from 4:00 pm until 10:00 pm. Your booth should be up and ready to operate by 3:30pm. Vendors/exhibitors are not allowed to pack up and leave the festival site prior to 10:00pm. Vendors/exhibitors who register for the event and do not show up and participate at the event or vendors/exhibitors who pack up and leave the event prior to 10pm will not be allowed to participate in the event for the next 2 consecutive years.
10. Vendors/Exhibitors are required to provide a 10x10 (minimum size) straight leg, white, exhibit tent(s) for their booth space(s). Vendors/Exhibitors will provide, deliver, and set-up their materials including tables, tents, chairs, and generators during the set-up time period, and leave their booth area(s) clean upon departure.
11. Booths may be used to sell either food or merchandise, not both.
12. All vendors/exhibitors must comply with all applicable laws, regulations and event polices concerning their products, presentations and conduct at the event. Non compliance will result in penalties. EPMSA assumes no liability of responsibility for this.
13. To use MapQuest for directions, input the address: 1612 West Cleveland Ave., East Point, GA 30344.
14. Please retain this sheet for your reference.



**EAST POINT MAIN STREET ASSOCIATION**  
 Salute to the Red, White & Blue  
 2011  
**Alcohol Vendor Form**



DATE \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_ CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY/STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ EMAIL \_\_\_\_\_

**Rental Items and Payment**

**\*All booth locations are pre-assigned and given the day of the event.**

**\*Alcohol vendors must check ID's and provide and issue a wrist band for those eligible to drink.**

**\*There will be Three booths available from each category below. A Vendor may reserve up to ( 2 ) slots from below**

**Alcohol (Beer only) Booth** \$500.00 \_\_\_\_\_

\*Must be plastic bottles or Draft in clear solo cups – no glass or cans

**Alcohol (Wine only) Booth** \$500.00 \_\_\_\_\_

\*Must be served in nice, clear plastic cups (no glass or solo cups)

**Alcohol (Frozen Drinks) Booth** \$500.00 \_\_\_\_\_

\*Must be served in nice, clear plastic cups (no glass or solo cups)

**\*Vendors must provide their own tables, chairs, tents and power as needed, or you may rent them. See selections and choose your appropriate needs.**

**Your Alcohol License Information** (Req. by EP Police Dept. if you vend)

Business Alcohol License Issued to: \_\_\_\_\_

Full Name of Licensee/Agent: \_\_\_\_\_

Licensee Address/City/State \_\_\_\_\_

\_\_\_\_\_ Date started business: \_\_\_\_\_

\*Do you currently have a license to sell alcohol in East Point? \_\_\_\_\_

\*Does any agent, partner(s), corporation officer, board member principle share holder or trustee have, within the last five(5) years, have any con- victions or pending charges for the violation of any federal, state or local laws? \_\_\_\_\_ If yes, what? \_\_\_\_\_

Make checks out to and mail the vendor form, waiver and vendor fees to:

**East Point Main Street Association – 4<sup>th</sup> of July**  
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**A) Electricity**

For a fee of \$80, EPMSA will provide a 15amp outlet with two plugs. This item is very limited, so this is a first-come first-serve offer. You must provide your own **power cords** (100 foot minimum).

**Do you want electricity?** \_\_\_\_ yes \_\_\_\_ no

**Will you be serving from a trailer?**

\_\_\_\_ yes \_\_\_\_ no

**Will you be using a generator?**

\_\_\_\_ yes \_\_\_\_ no

**B) Table, 2 chairs, 1 tent light: \$40**

**C) Tent Rental: \$120**

**D) Tent Package Rental (B+C): \$150**

**Calculate your payment:**

1<sup>st</sup> Booth Fee \_\_\_\_\_

2<sup>nd</sup> Booth Fee \_\_\_\_\_

3<sup>rd</sup> Booth Fee \_\_\_\_\_

Electricity Fee \_\_\_\_\_

Table, chair, light Fee \_\_\_\_\_

Tent Fee \_\_\_\_\_

Tent Package Fee \_\_\_\_\_

**Late Fee** \_\_\_\_\_

**Total** \_\_\_\_\_

I have read, understand and agree to the policies of East Point Main Street Association as expressed on the Vendor Information Form and both pages of the application (the Vendor Form and the Waiver). I will comply with all policies, procedures and regulations set forth and I understand that failure to do so may result in booth closure without any refund.

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_



## **East Point Main Street Association**

**PO Box 91274**

**East Point, GA 30344**

[www.DowntownEastPoint.com](http://www.DowntownEastPoint.com)

### **WAIVER OF LIABILITY AND HOLD HARMLESS AGREEMENT VENDOR / PERFORMER / SERVICE PROVIDER / VOLUNTEER**

In consideration for my participation in the **4<sup>th</sup> of July Salute to the Red, White & Blue** event, as a vendor, performer, provider of services and/or equipment or volunteer of the East Point Main Street Association, Inc., I \_\_\_\_\_ hereby agree to indemnify and hold harmless, release, waive, discharge and covenant not to sue the East Point Main Street Association, Inc., its trustees, officers, agents, volunteers, staff, members, leaders, employees, sponsors, co-promoters, owners or lessors of premises leased or utilized by the East Point Main Street Association, Inc., from any and all liability, claims, demands, actions and causes of action whatsoever arising out of or related to any loss, damage or cost, including any court costs and attorney's fees that may be incurred, diseases, or injury, including death, that may be sustained by me, or to any property belonging to me, from any and all actions out of any accident, casualty and/or event which might happen while on the premises of or while on the premises being utilized by the East Point Main Street Association, Inc., while volunteering, participating, working or vending at the program and/or event listed above. I further understand that there is no Worker's Compensation or Accident Insurance furnished by the East Point Main Street Association, Inc.

It is my express intent that this Release and Hold Harmless Agreement shall bind my family, if I am alive, and my heirs, assigns and personal representative, if I am deceased.

In signing this release, I acknowledge and represent that I have read the foregoing Waiver of Liability and Hold Harmless Agreement, understand it and sign it voluntarily; no oral representations, statements, or inducements, apart from the foregoing written agreement, have been made; I am at least eighteen (18) years of age and fully and legally competent to execute this release agreement; and I execute this release for full, adequate and complete consideration fully intending to be bound by the same.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name