



PRESENTS

SALUTE

TO THE RED, WHITE & BLUE

A HOMETOWN CELEBRATION



JULY 4
4PM - 10PM
EAST POINT, GEORGIA
www.DowntownEastPoint.com

SALUTE TO THE RED, WHITE & BLUE

A HOMETOWN CELEBRATION



The **E**ast **P**oint **M**ain **S**treet **A**ssociation (EPMSA) and the City of East Point proudly present the annual "*Salute to the Red, White & Blue*" July 4th Carnival & Fireworks Celebration! This fun filled event features activities for the whole family from 4pm-10pm. Highlights include a Gold Medal Shows' professional Carnival with carousel, ferris wheel, rides, games and more, a select vendor market, stage entertainment, a full food court, and the evening's highlight ... *South Fulton County's largest Pyro Digital Fireworks display synchronized to a musical score*, presented by Pyro Productions of Alabama.

Be a part of this fantastic opportunity to promote your company and services to the South Fulton community. Over 12,000 people attended the City of East Point's "*Salute to the Red, White & Blue*" July 4th Celebration in 2009. We anticipate attendance to significantly increase in 2010 with the addition of the Gold Medal Shows professional Carnival.

Your sponsorship support is the key to continuing to provide this fantastic family friendly event to citizens of South Fulton County. Your generous financial or in-kind donation benefits the community, provides you with exposure to thousands of people in the area and may have tax benefits for you as well!

Please mail your check (or a copy of the PayPal payment confirmation) and this completed form to the address below. We look forward to establishing a long term relationship with your company!

The East Point Main Street Association is a **501(c)3 non-profit** organization which promotes and enhances the City of East Point's downtown 'Main Street District'. Our mission is to expose businesses and residents alike to the benefits of living, working and visiting Downtown East Point. Visit www.DowntownEastPoint.com for more information.

Donation Amount/Level:\$ _____

Other In-Kind Donation: _____

Company Name: _____

Address: _____

Contact: _____ Phone: _____

Email Address: _____

Make check out to: **East Point Main Street Association**
1526 East Forrest Ave., Suite 400,
East Point, GA 30344

PayPal Available at www.DowntownEastPoint.com!



We Are:

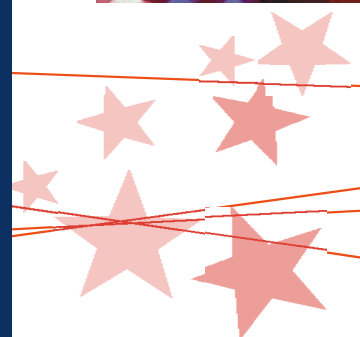
*-A 501(c)3
Non-Profit
Organization*

*-A Volunteer
Board made up
of Residents &
Business Owners
trying to make a
difference in
their community*

*-Providing Events
for FREE to the
community.*

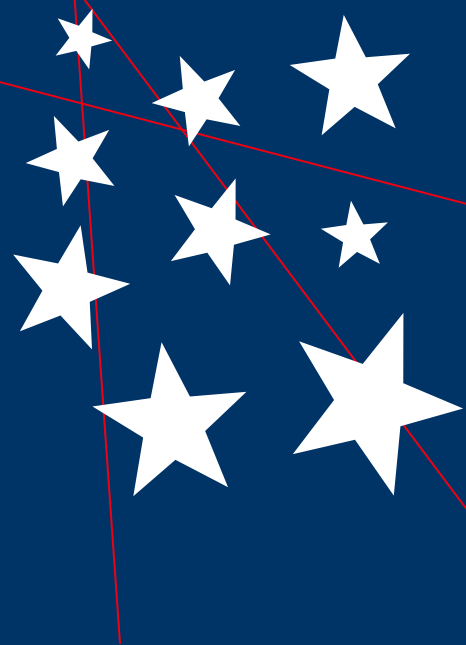
*-Working on
projects and pro-
grams that focus
on beautification
in our commu-
nity.*

*-Depending on
Sponsors like you
to help us con-
tinue to provide
these needed
services in our
community!*



Sponsor

Levels



PLATINUM -Fireworks Sponsor \$10,000 Investment

- 10x20 Prime Booth Space to Display Your Signage
- Your Logo Prominently located on July 4th Webpage, Posters & T-shirts
- Company's banner prominently displayed on stage and around the Event
- (12) Passes into the event VIP Tent & Carnival
- 5 Live Feature Mentions as a Sponsor on Stage & Presentation on Stage

GOLD - Stage Sponsor \$5,000-\$9,999 Investment

- 10x20 Prime Booth Space to Display Your Signage
- Your Logo Prominently located on July 4th Webpage, Posters & T-shirts
- Company's banner prominently displayed on stage
- (12) Passes into the event VIP Tent & Carnival
- 3-4 Live Feature Mentions as a Sponsor on Stage & Presentation on Stage

SILVER -Carnival Sponsor \$2,500-\$4,999 Investment

- 10x10 Prime Booth Space to Display Your Signage
- Your Logo Prominently located on July 4th Webpage, Posters & T-shirts
- Company's banner prominently displayed in front of the Carnival Area
- (4) Passes into the event VIP Tent & Carnival
- 2-3 Live Feature Mentions as a Sponsor on Stage

BRONZE \$1,000-\$2,499 Investment

- 10x10 Booth Space to Display Your Signage
- Your Logo on July 4th Webpage (w/Link to your website) & Posters
- (2) Passes into the event VIP Tent & Carnival
- 2-3 Live Mentions as a Sponsor on Stage

PILLAR \$750-\$999 Investment

- 10x10 Booth Space to Display Your Signage
- Your Name Listed on July 4th Webpage & Posters
- (1) Pass into the event VIP Tent & Carnival

CORNERSTONE \$500-\$699 Investment

- 10x10 Booth Space to Display Your Signage
- Your Name Listed on July 4th Webpage
- (1) Pass into the event VIP Tent

****For logo or name inclusion on posters, sponsorship must be received by June 1st!**

SALUTE TO THE RED, WHITE & BLUE

A HOMETOWN CELEBRATION
SCHEDULE OF EVENTS

- 11:00am** - Streets are Closed, Set-up Begins
- 4:00pm** - Opening Announcements & Singing of National Anthem
- 4:15pm** - Fort McPherson, Presentation of the Colors
- 4:30pm** - Various Entertainment Acts All Day
 - Carnival : Ferris Wheel, Carousel, Games, etc.
 - Face Painting & Balloons for Kids
 - Food & Beverage Vendors
 - General Merchandise Vendors
 - Kiss 104.1 Radio Station– Live Broadcast & Giveaways
 - Dunk Tank - Local Celebrities will be dunked!
 - Watermelon Eating Contest!
- 9:30pm** - Pyro Digital Fireworks Show Begins - Synchronized to Music!



EAST POINT MAIN STREET ASSOCIATION

1526 East Forrest Ave.

Suite 400

East Point, GA 30344

www.DowntownEastPoint.com

