



EAST POINT MAIN STREET ASSOCIATION

2010 Fourth of July Event

EVENT POLICIES AND PROCEDURES

EPMSA thanks you for your interest in being a vendor for our 2010 Fourth of July Event. Please read the following event policies and procedures carefully. By submitting a completed and signed application along with the appropriate vendor fee, you are agreeing to abide by these policies as written.

1. Reservation of a booth requires submission of a completed, signed application and waiver (pages 1 & 2) and a vendor fee, which must be received prior to Wednesday, **June 23, 2010**. Forms received after June 23rd, will be assed a **\$50 LATE CHARGE**.
2. Checks or money orders should be made payable to: **East Point Main Street Association**. No cash payments will be accepted. Return application forms and vendor fees to:
East Point Main Street Association – 4th of July Event
ATTN: Erin Rodgers
1526 East Forrest Avenue, Suite 400
East Point, GA 30344
3. A confirmation email will be sent to the email address provided on the application within one week of receipt. Booth assignments will be given at check-in the morning of the event.
4. There will be no refunds. This event takes place, rain or shine.
5. For event information, please visit www.DowntownEastPoint.com.
6. **Food vendors** should identify **ALL** of the categories of items that will be sold from their booths as there is a limit to the number of vendors selling the same food items.
7. **Sell of non-soda and non-alcoholic beverages, such as water, lemonade, tea, and etc. requires submission of an application and a corresponding vendor fee.**
8. **EPMSA RESERVES THE SOLE RIGHT TO SELL ALL SODA PRODUCTS DURING THIS EVENT.**
9. **EPMSA RESERVES THE SOLE RIGHT TO SELL ALL ALCOHOLIC BEVERAGES DURING THIS EVENT.**
10. Sell of items advertising the event must first be approved in writing due to possible sponsor conflicts.
11. Vendors/Exhibitors may set-up from 11:30 am to 3:30 pm. All vehicles must clear the festival area by 3:00 pm. No vendors will be admitted to the event area after 3:00pm.
12. The event officially opens at 4:00 pm. All vendors are expected to be operating from 4:00 pm until 10:00 pm. No pack-up prior to 10:00pm.
13. Vendors are required to provide covering (tents) for their booth space(s). Vendors/Exhibitors will provide, deliver, and set-up their materials including tables, tents, chairs, and generators, and leave booth area clean upon departure.
14. Booths can be used to sell either food or merchandise, not both.
15. Email specific questions to GeneralInfo@DowntownEastPoint.com.
16. Please retain this sheet for your reference.

LICENSE AND PERMITS: All vendors/exhibitors must comply with all applicable laws, event policies and regulations concerning their products, presentations, and conduct during the event. Non compliance will result in penalties and/or booth closure. EPMSA assumes no liability or responsibility for these requirements.

2010 Fourth of July Event Vendor Application Form

RETURN TO: EAST POINT MAIN STREET ASSOCIATION
1526 East Forrest Avenue, Suite 400
EAST POINT, GA 30344

NAME _____ DATE _____
 ADDRESS _____ CITY/STATE _____ ZIP _____
 BOOTH NAME _____ CONTACT NAME _____
 PHONE NUMBER _____ EMAIL _____

Please indicate the category of items which you plan to sell. Vendors can only sell from two different food categories per booth space.

General Food Category	Booth Fee	Booth Size
<input type="checkbox"/> Packaged Snack Foods (candy bars, chips, popcorn)	\$ 160	10' x 12'
<input type="checkbox"/> Bakery Items (breads, cakes, pies)	\$ 160	10' x 12'
<input type="checkbox"/> Beverages (water, lemonade, iced teas, punch)	\$ 160	10' x 12'
<input type="checkbox"/> Candy Apples, Cotton Candy	\$ 160	10' x 12'
<input type="checkbox"/> Deli Sandwiches, Cold Plates	\$ 160	10' x 12'
<input type="checkbox"/> Nachos w/meat topping, Soft Pretzels	\$ 175	10' x 12'
<input type="checkbox"/> Italian Ice or Frozen Drinks/Snow Cones	\$ 175	10' x 12'
<input type="checkbox"/> Funnel Cakes	\$ 175	10' x 12'
<input type="checkbox"/> Ice cream, Soft Serve, Novelties	\$ 175	10' x 12'
<input type="checkbox"/> Hot Dogs, Corn Dogs	\$ 200	10' x 15'
<input type="checkbox"/> Ethnic Food (Mexican, Caribbean, Thai, etc.)	\$ 200	10' x 15'
<input type="checkbox"/> Polish Sausage/Brats	\$ 225	10' x 15'
<input type="checkbox"/> Burgers or Pizza	\$ 225	10' x 15'
<input type="checkbox"/> Buffalo Wings, Chicken Fingers, Fried Chicken	\$ 225	10' x 15'
<input type="checkbox"/> Philly Cheese Steak/Hot Sandwiches	\$ 250	10' x 15'
<input type="checkbox"/> Fried Fish/Seafood	\$ 300	10' x 20'
<input type="checkbox"/> BBQ (chicken, pulled pork, ribs, smoked turkey, etc.)	\$ 300	10' x 20'

Merchandise Category	Booth Fee	Booth Size
<input type="checkbox"/> Artist: Original Artwork, Handmade Crafts	\$ 100	10' x 10'
<input type="checkbox"/> Business Advertisement, Political Candidates Resort Sales, Realtors (info Only)	\$ 100	10' x 10'
<input type="checkbox"/> Photo Booth	\$ 125	10' x 10'
<input type="checkbox"/> Event Favors/ Activities (face painting, caricatures, animal balloons)	\$ 125	10' x 10'
<input type="checkbox"/> General Merchandise: T-shirts, Sparklers, Toys, Oils, Beauty Products, Jewelery, Accessories, Handbags, etc.)	\$ 125	10' x 10'
<input type="checkbox"/> Community Service: Red Cross, Voter Registration	waived	10' x 10'

Will you be using a generator?
 _____ yes _____ no

Electricity
 For an additional fee of \$80, EPMSA will provide a 15amp outlet with two plugs. These are very limited, so this is a first-come first-serve offer. You must provide your own **power cords** (100 foot minimum).

Do you want electricity?
 _____ yes _____ no

Calculate your payment:

1st Booth Fee _____

2nd Booth Fee _____

3rd Booth Fee _____

Late Fee _____

Electricity Fee _____

Total _____

Please list the specific items you plan to sell from the selected categories. Food vendors be as detailed as possible as we are limiting the number of vendors selling the same food items.

Printed Name

Signature

Date



East Point Main Street Association

1526 East Forrest Ave.
Suite 400
East Point, GA 30344
www.DowntownEastpoint.com

WAIVER OF LIABILITY AND HOLD HARMLESS AGREEMENT

In consideration for my participation in the “Salute to the Red, White & Blue” carnival & fireworks celebration, as a vendor, performer, provider of services and/or equipment, volunteer, or member of the East Point Main Street Association, Inc., I

_____ hereby agree to indemnify and hold harmless, release, waive, discharge and covenant not to sue the East Point Main Street Association, Inc., its trustees, officers, agents, volunteers, staff, members, leaders, employees, sponsors, co-promoters, owners or lessors of premises leased or utilized by the East Point Main Street Association, Inc., from any and all liability, claims, demands, actions and causes of action whatsoever arising out of or related to any loss, damage or cost, including any court costs and attorney’s fees that may be incurred, diseases, or injury, including death, that may be sustained by me, or to any property belonging to me, from any and all actions out of any accident, casualty and/or event which might happen while on the premises of or while on the premises being utilized by the East Point Main Street Association, Inc., while volunteering, participating, working or vending at the program and/or event listed above. I further understand that there is no Worker’s Compensation or Accident Insurance furnished by the East Point Main Street Association, Inc.

It is my express intent that this Release and Hold Harmless Agreement shall bind my family, if I am alive, and my heirs, assigns and personal representative, if I am deceased.

In signing this release, I acknowledge and represent that I have read the foregoing Waiver of Liability and Hold Harmless Agreement, understand it and sign it voluntarily; no oral representations, statements, or inducements, apart from the foregoing written agreement, have been made; I am at least eighteen (18) years of age and fully and legally competent to execute this release agreement; and I execute this release for full, adequate and complete consideration fully intending to be bound by the same.

Signature

Date

Printed Name